



International Collaborations in Research and Teaching

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December 10, 2022

Overview



What is Cross-border education (CBE)?

Importance of Internationalization

National Education Policy - 2020

Internationalisation of Curriculum

Internationalization Strategy

International Outlook and Rankings

Internationalization at MAHE



What is Cross-border education (CBE)?



Forms of CBE

Twinning programs

Branch campuses

Joint and dual degrees

Online education

Setting up branch campus

Program design and delivery is directed by the provider country/institution

Program design comes from the receiver country, but program delivery is shared

Program delivery is licensed to the local partner

Program is designed and delivered locally but validated by an overseas awarding agency

Provider country employs a pure distance learning mode of delivery

Importance of Internationalization



Improved Academic Quality

Strengthened institutional research capacity

Global employment opportunities

Increased International Admissions

Internationally oriented students/staff

Brain Gain

Increased/diversified revenue generation



NEP2020: Internationalization



MANIPAL
ACADEMY of HIGHER EDUCATION
(Institution of Eminence Deemed to be University)



Top 100 universities – open campus in India

Offshore campuses by Indian Universities

Encourages credit mobility

Facilitate Academic/Research collaborations

Setting up International office

Internationalization at Home

Twinning/Joint/Dual degree



International Outlook and Rankings



Indicators of internationalization as components of world universities rankings

Ranking	Indicators related to internationalization	Weight of indicator
<i>QS World University Rankings</i>	International Faculty	5%
	International Students	5%
<i>Times Higher Education World University Rankings</i>	International outlook, including:	7.5%
	International-to-domestic-student ratio	2.5%
	International-to-domestic-staff ratio	2.5%
	International collaboration	2.5%

Global Engagement does have a role to play in the overall institutional strategy

Advancing Diversity Initiatives

Enhancing Faculty Research Production

Promoting Community Engagements

Increasing the visibility of the institution



Institutions should think carefully about international partnerships

Competing Priorities and Focus Areas

Realistically assessing the available resources

Collaborations likely to provide return on investment

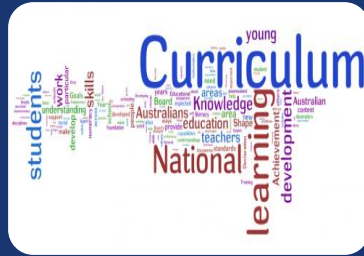
Internationalization Strategy



**Articulated
Institutional
Commitments**



**Administrative
Leadership
Structure and
Staffing**



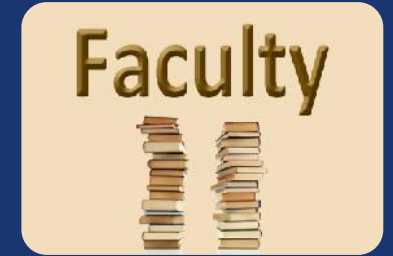
**Curriculum
and Learning
Outcomes**



**Student
Mobility**

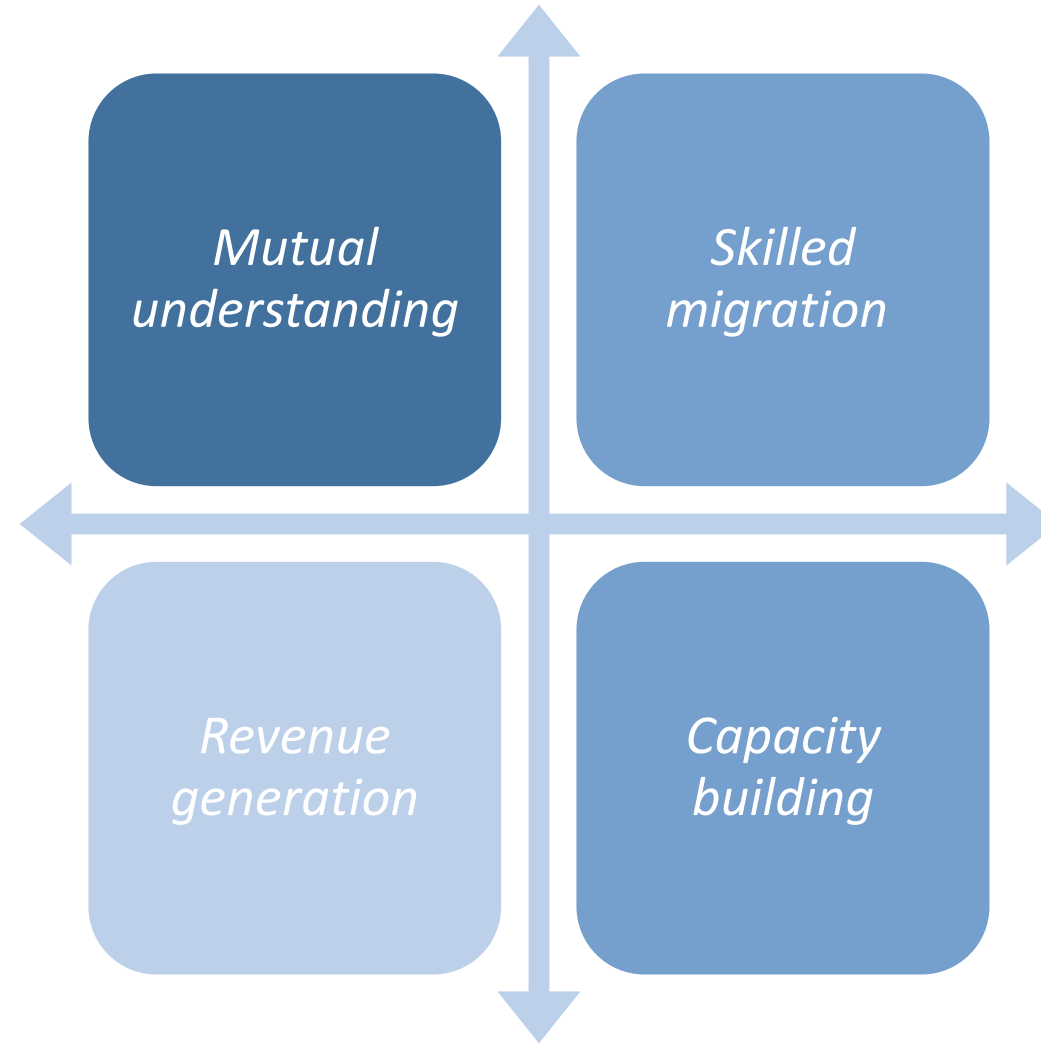


**Enhancing
Collaborative
Research
Partnerships**



**Faculty Policy
and Practices**

Approaches to International Collaborations



Challenges of International Collaborations



Balance between quality and access

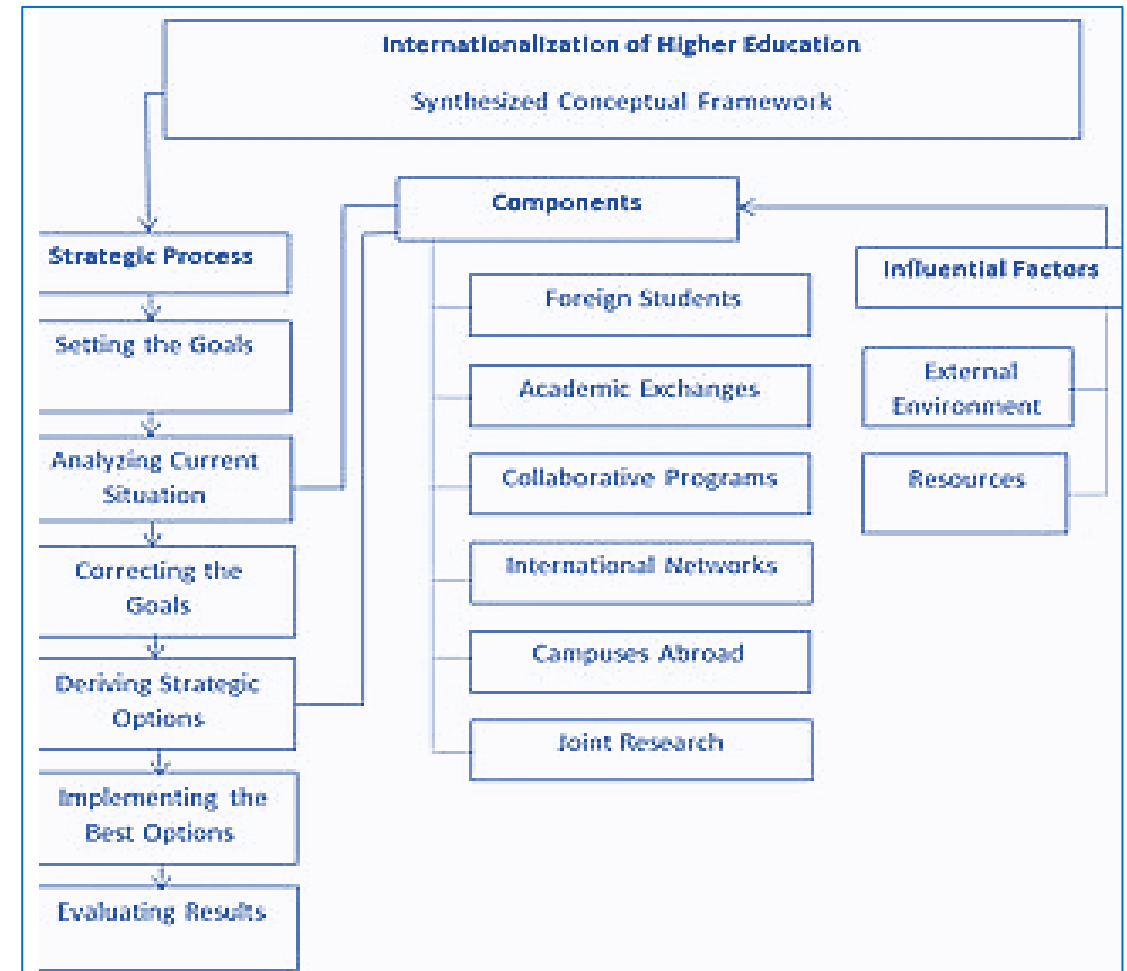
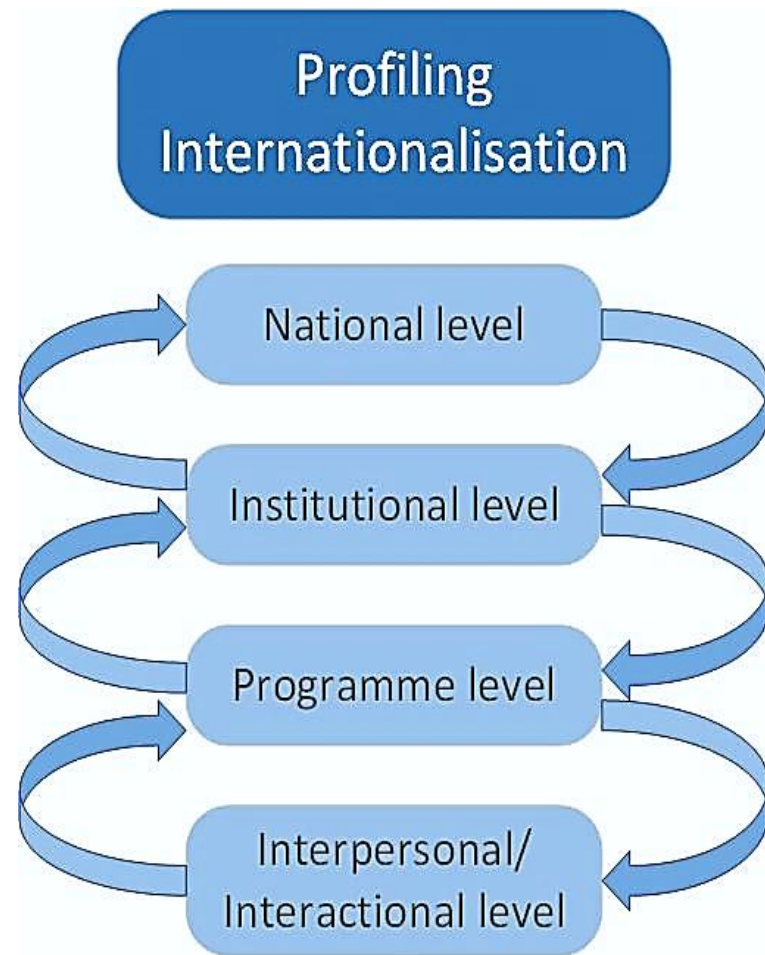
Educational products as a trade commodity

Increase in poor quality providers

Recognition of foreign qualifications

Proliferation of the so-called "diploma mills"

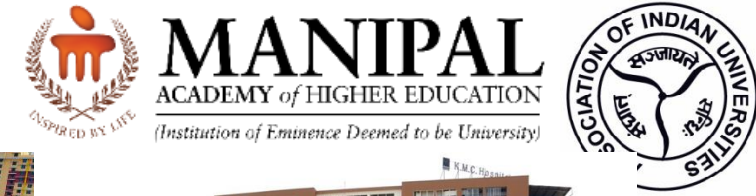
Profiling Internationalization and Policies





Internationalization @ MAHE

Manipal Campuses



American University of Antigua, WI



MAHE Dubai Campus, UAE



MAHE, Manipal



MAHE, Mangalore



GlobalNxt University, MY



Manipal University College, MY



MTMC, Jamshedpur



MAHE, Bangalore



MCMS, Nepal



MIU, Malaysia



Manipal University Jaipur



Sikkim Manipal University

International Outlook of MAHE



01
02
03
04
05

Current Status

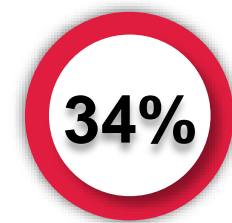
- THE International Ranking: 2nd in India
- International Collaborations: 252
 - with the top 50 universities: 15
 - with the top 500 universities: 82
- International Publication: 32%
- International Students: 12%
- International Adjunct Faculty: 142

Top 50 Universities

				
2	10	20	23	26
				
27	27	27	35	37
				
38	39	43	46	47



International Adjunct Faculty



Internationally co-authored papers



Partnership with top 500 universities



International Collaborations



International Ranking (THE)

Key performance indicators – Last 5 years



MANIPAL
ACADEMY of HIGHER EDUCATION
(Institution of Eminence Deemed to be University)



KPI

Top 50 Universities

Top 500 Universities

Collaborative Publications

Pathway Programmes

PG International Admissions

International Faculty

2016

06

37

16%

12

2%

0.8%

2022

15

82

32%

26

16%

1.2%

Conclusions



Internationalization is a result of streamlined intentional actions, and not just a series of incidental reactions based on the students.

For higher education institutions, their staff, students and their communities, internationalization brings life-changing benefits as it connects them with the global environment.

